

Programming 101: ALA Resources, Grant Writing Tips, and Funding Opportunities for Libraries

Presented by:

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The American Library Association Public Programs Office empowers libraries to create vibrant hubs of learning, conversation and connection in communities of all types.



American
Library
Association

Introduction to ALA's Public Programs Office (PPO)

PROGRAMMING **Librarian**

An initiative of the American Library Association Public Programs Office

What is a Programming Librarian?



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National Impact of Library Public Programs Assessment (NILPPA)

- In a NILPPA survey of programming librarians:
 - 93% said they learned to run programs on the job
 - 62% from colleagues
 - 74% from other informal learning (such as jobs in retail or planning parties)





PPO Resources

- ALA Research & Library Topics
- ALA Guidelines & Standards
- Center for the Future of Libraries
- COVID-19 Recovery
- Challenge Support
- Libraries Transforming Communities
- Professional Ethics
- Programming & Exhibitions**
- About the ALA Public Programs Office
- Apply for Programming Grants and Awards
- Support ALA's Cultural Communities Fund
- Current Projects
- Past Projects
- Publications
- About Us

Programming & Exhibitions



The Libraries Transforming Communities: Serving Patrons with Disabilities in Small and Rural Libraries Practitioner's Guide is free to download

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Pause



Programming Librarian

The place for library workers to share, learn and be inspired to present excellent programming.

programminglibrarian.org



Grant and Exhibit Opportunities

Learn about current opportunities available from ALA's Public Programs Office.

[Apply now!](#)



Online Learning

Brush up on skills and get new program ideas with free webinars from ALA's Public Programs Office.

[Learning opportunities](#)

- Free programming guides
- Online learning
- Programming Librarian
- Grant opportunities

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Media Literacy for Adults - free practitioners' guide



MEDIA LITERACY EDUCATION IN LIBRARIES FOR ADULT AUDIENCES



MEDIA LITERACY FOR ADULTS

ARCHITECTURE OF THE INTERNET a project of the American Library Association

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Let's Talk About It!



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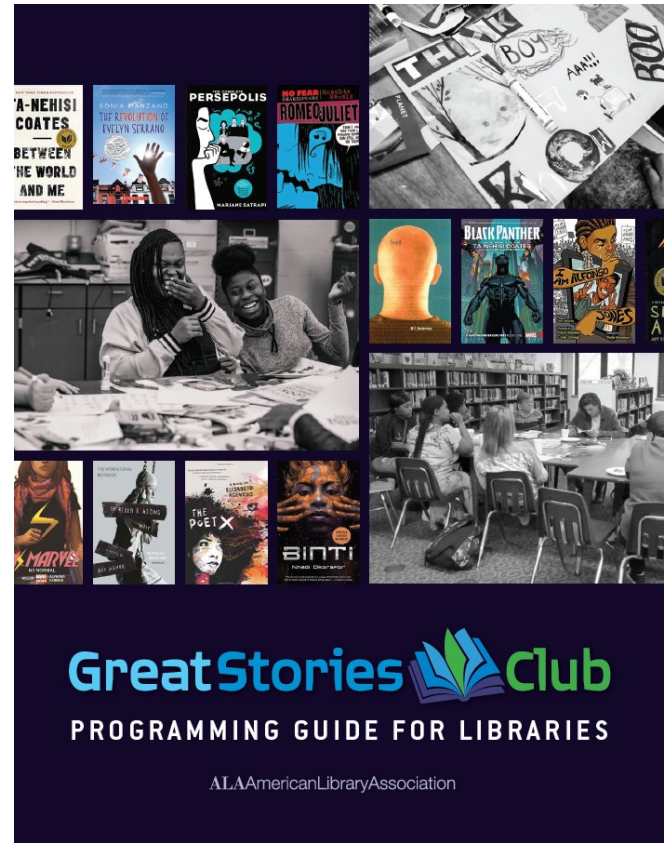
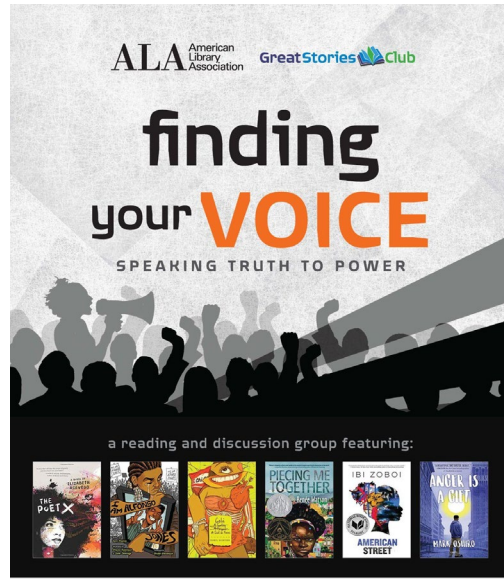


- Check out the general Programming Guide for tips on how to run a series
- 44 different themes

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GreatStories Club



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Thinking MONEY for ALL KIDS

Diverse and Inclusive Reads to Teach Young People about Money

A BOOK LIST FOR LIBRARIES



Picture Books



A Bike Like Sergio's

SPANISH TITLE: *Una bicicleta como la de Sergio*
by Maribeth Boelts; illustrated by Noah Z. Jones
CANDLEWICK PRESS, 2018
978-0763666491

Ruben feels like he is the only kid without a bike. His friend Sergio reminds him that his birthday is coming, but Ruben knows that the kinds of birthday gifts he and Sergio receive are not the same. After all, when Ruben's mom sends him to Sonny's corner store for groceries, sometimes she doesn't have enough money for everything on the list. So when Ruben sees a dollar bill fall out of someone's purse, he picks it up and puts it in his pocket. But when he gets home, he discovers it's not one dollar or even five or ten—it's a hundred-dollar bill, more than enough for a new bike just like Sergio's! But what about the crossed-off groceries? And what about the woman who lost her money?



Billy the Borrowing Blue-Footed Booby (Money Tales series)

by Sheila Bair; illustrated by Amy Zhing
ALBERT WHITMAN & CO., 2021
978-0807508121

Billy the Blue-Footed Booby, who lived on the Galapagos, wanted to buy an umbrella, so he went to Selling Seal. But Billy didn't listen to Seal's explanation of what that umbrella would end up costing him. And then Billy wanted a fan like Arlene the tortoise's, a purple-striped wig like Ig the iguana's, neon-green shoes like Niels the lizard's, and Seal's anchovy grill. All his friends and his twin sister, Bess, tried to help, but Billy lost everything. In this brightly illustrated and approachable story, Billy discovers the concepts of "buy now and pay later" and "needs versus wants."



A Boy, a Budget, and a Dream

by Jasmine Paul; illustrated by Jose Nieto
CREATEFINSTEW LLC, 2020
978-1736733516

Kass budgets her money carefully and expects her brother Joey to do the same. But Joey spends every dollar he earns. When he realizes he hasn't saved enough money to pay for something he's been dreaming about, Joey must either learn to budget or risk giving up his dream.

Libraries Transforming Communities



ALA American Library Association

Learn to lead conversations

with ALA's **FREE E-COURSE**



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A SPECIAL GRANT OPPORTUNITY FOR SMALL AND RURAL LIBRARIES

ala.org/LTCAccess



Applications open
September 11, 2023
through
December 11, 2023

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Libraries Transforming Communities



ACCESSIBLE CONVERSATIONS

IN SMALL AND RURAL LIBRARIES

FACILITATION GUIDE



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PROGRAMMING Librarian

A website of the American Library Association Public Programs Office

Browse Ideas ▾

News

Blogs

Program Models

Learning

About



Featured Items



LTC: Accessible Small and Rural

in News

Apply for grants of \$10k and \$20k to increase accessibility services.



Apply Now: Americans and the Holocaust

in News

Public and academic libraries are invited to apply for the *Americans and the Holocaust* exhibition.



Build a Better Book

in News

Teens design accessible books and activities for people with disabilities.



Community Displays

in Program Models

Community members curate library displays with personal collections, art or topics of interest to share.

News

OCT 10

Creating Accessible Programming Spaces
[Read more](#)

OCT 4

The New York Public Library To Launch Nationwide "Books For All: Protect the Freedom to Read" Campaign

SEP 18

Build a Better Book: Teens Using STEM to Create a User-Friendly World

Blogs



SOAR Analysis: 16 Questions to Improve Your Community E...
By: [Community-Centered Libraries](#)



Building Programs for the Long-Term: Think C-S-C
By: [Community-Centered Libraries](#)



Going Beneath the Cultural Iceberg to Communicate with ...
By: [Community-Centered Libraries](#)

ProgrammingLibrarian.org

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Project Developed

- Project Director and partner(s) conceive, design program
- Budget, guidelines and other project documents are created
- Funding is acquired
- PPO staff collaborates with advisors and partners to develop project / educational resources for libraries
- Internal processes put in place (e.g., collabs with ALA Finance, Communications & Marketing Office, etc.)



Applications Open, Promotion Begins

- Online application launches (ALA Apply)
- Grant opportunity announced to the library field
- Opportunity is promoted to the library field
- Customer service provided for applicants
- Grant writing assistance provided to applicants upon request
- Peer reviewers recruited



Grants Made, Recipients Announced

- Applications are peer-reviewed by library workers (ALA Apply)
- Grant recipients announced via press release
- Cash grants, programming resources and promotional materials distributed to grant recipients



Programming Implemented in Libraries

- Training held for grant recipients
- Programming is held in / traveling exhibition tours to libraries across the country
- Customer service provided for grant recipients
- Libraries promote programs locally using ALA-created promotional materials



Grant Reporting + Storytelling

- Grant recipients submit reports to ALA (ALA Apply)
- ALA submits reports to funder(s)
- Success stories from the project are shared via ALA communications channels (e.g., conference sessions, Programming Librarian website)
- Project closed

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Other Places to Find Program Funding

1. States Humanities Councils/National Endowment for the Humanities
2. National Endowment for the Arts
3. State Libraries
4. Nonprofits (such as Friends of the Library groups)
5. [Library Grants blog \(librarygrants.blogspot.com\)](http://librarygrants.blogspot.com), published by Stephanie K. Gerding and Pamela H. MacKellar

programminglibrarian.org/articles/9-places-you-can-apply-program-funds

Grant Writing Tips

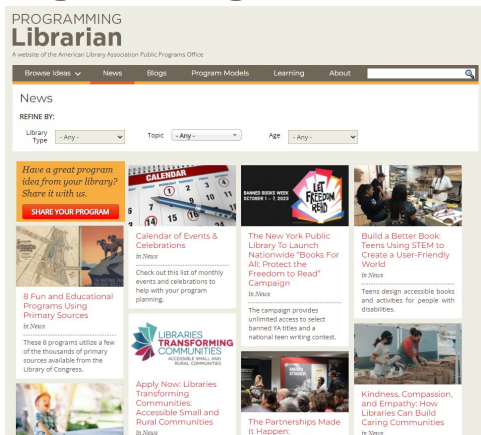


- Know what you want to accomplish
- Have a detailed budget
- Plan ahead
- Have a second set of eyes help review
- Reach out!

programminglibrarian.org/learn/grant-writing-101-basics-programming-librarians

Current PPO Opportunities

- Find our current grant opportunities here: ala.org/tools/programming/apply
- Sign up for our Programming Librarian e-newsletter!



The screenshot shows the Programming Librarian website interface. At the top, it says "PROGRAMMING Librarian" and "A website of the American Library Association Public Programs Office". Below this is a navigation bar with links for "Browse Ideas", "News", "Blogs", "Program Models", "Learning", and "About". A search bar is also present. The main content area is titled "News" and includes a "REFINE BY:" section with filters for "Library Type", "Topic", and "Age". The news feed contains several articles with images and titles, such as "Have a great program idea from your library? Share it with us.", "Calendar of Events & Celebrations is Near", "8 Fun and Educational Programs Using Primary Sources", "These 8 programs utilize a few of the thousands of primary sources available from the Library of Congress.", "Apply Now: Libraries Transforming Communities: Accessible Small and Rural Communities", "The New York Public Library To Launch Nationwide 'Books For All' Project: the 'Freedom to Read' Campaign", "The campaign provides unlimited access to select banned titles and a national teen writing contest.", "Build a Better Book: Teens Using STEM to Create a User-Friendly World", "Teens design accessible books and activities for people with disabilities.", "Kindness, Compassion, and Empathy: How Libraries Can Build Caring Communities", and "The Partnerships Made It Happen".

Current opportunities are listed below. To be alerted about future offerings, sign up to receive ALA's Programming Librarian e-newsletter.

Current Opportunities:



Americans and the Holocaust

Applications close 11:59 pm Central Time on Saturday, October 14, 2023



Libraries Transforming Communities: Accessible Small and Rural Communities (Round Two)

Applications close 11:59 pm Central Time on Monday, December 11, 2023

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Questions?



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